

Charitable Association



# ANNUAL REPORT 2021-2022

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### **Foreword from President**

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Shubham Charitable Association is one of the few NGO/Societies which is working for the upliftment of the mass community and the development of their livelihoods in every possible aspects.

Our prime focus is to provide Skill Development training and Capacity building courses for Education and Livelihood Development.

It has been 23 years of our dedication since we started our Association with the aim to help the underprivileged community.

Last one and a half year, we, along with the entire Nation and the World has faced crisis in various forms in our daily life. Skill Development and other livelihood programs has also affected due the pandemic situation. There was scarcity of resources but I am overwhelmed by the performance of our Association as it has fight back the situation and provided Community Development services to the underprivileged section.

It is the dedication of our Members that we have achieved so much and will achieve more in the upcoming days.

Our mission of empowering people and communities to fight poverty, illiteracy, illness and social injustice and achieve large scale of positive changes through various schemes and projects is successfully contributing the society and as a part of this Association I feel proud and honoured.

#### We are more Powerful when we Empower one another.

With Thanks and Regards,

Pushpa Bajaj

President



#### **Foreword from Secretary**

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It was a great year to serve the Society, although we did not had enough of the Schemes and Projects still we have done a commendable job and I congratulate each and every members and associate of the organization for the successful

completion of 23<sup>rd</sup> year of Social service and responsibilities that Shubham is performing from the very first day of the Establishment.

We have conducted various Projects and seminars to empower the inhabitants in every possible fields of work.

Our prime focus was women empowerment, social injustice, self defence etc.

Shubham, has now stepped in the 24<sup>th</sup> year of the service and I pray and hope more success to the team, especially to our President to make the society happier and our organization Glorious.

I would like to say about our President that-

# True leaders don't create followers, they produce more Leaders.

With Regards,

Sumitra Chandgothia

Secretary



#### **Foreword from Treasurer**

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It is an unexplanatory feeling to be a part of this Association with which we are serving the Society in all the possible aspects of livelihood.

Being the Treasurer of Shubham, I feel obliged in the same time it is my responsibility to maintain the financial situation of the organization.

Last year along with the entire Nation, we have also faced struggles in various forms due to the pandemic situation but Shubham has its intend clear to serve the society and I am proud that we have contributed the community by providing rations, Covid care equipment to the underprivileged sections and the Front line Workers, directly and through various Govt. officials.

In this year, we completed the ongoing projects in the village of Kongthong, East Khasi Hills and provided them with certificates along with a Handholding amount for their future investments.

It is our President who has lead us from he front and guided us with all the necessary suggestions whenever needed.

I would like to congratulate all our members and associates who has served with all dedication and provided their best for the organization.

With Regards,

Sushila Gupta

Treasurer



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# **About**

#### **Shubham Charitable Association**

The foundation of the Shubham Charitable Association was established in 1998 by the auspicious blessings of the Reverend Acharya Dev (Great grandson: Yuga Drosha Yuga Purush, the ultimate loving Sri Sri Thakur Anukul Chandra) of the Satsang.

Shubham is Registered Under Meghalaya Society Registration Act,12 of 1983, Govt. Of India (Reg. No. SR/SCA 23-21 of 2021)

The main objective of Shubham is to encourage and assist individual or group, including unemployed and underprivileged people so that they can earn livelihood by starting small business or enterprises through appropriate training.

Shubham has been conducting entrepreneurship development programme, small business management, capacity-building and skill-development programmes for various target groups like unemployed youth, women, members of self-help groups or SHG, minorities, including rural and urban poor. The Skill Development Training Programme aims to bridge the living standard divide, specifically targeting the rural population including the marginalized sections of society like schedule castes (SC), Schedule Tribes (ST), Minorities, Below Poverty line (BPL), Women, differently—abled persons.

To Meet the Industry demand for professionals and to bridge the gap between training and placement. Our organization is providing different Trainings since 28th July 1998 and more than 21,000 students have been trained in their desired Industries.



## Vision, Mission, Our Objectives

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#### **VISION**

A world free from all discrimination where everyone has the opportunity to realize their potential.

#### **MISSION**

Our mission is to empower people and communities in situation of poverty, illiteracy, disease and social injustice.

Our intended air is to achieve large scale of positive changes through skill, economic and social programs that enable, specially women to realize their inbuilt potentials.

#### **OUR OBJECTIVE**

Our ultimate objective is to empower people and communities in situations of poverty, illiteracy, disease and social injustice. Our interventions aim to achieve large scale, positive changes through economic and social programs that enable men to realize their potential.

#### **GOAL**

To take pro-active steps for paying more attention to the dis-advantaged, underprivileged and the poorest of the poor with missionary zeal.

To offer opportunities for personal growth and development through skill development and skill up-gradation by providing technical and vocational training programs.

#### **PHILOSOPHY**

As a value oriented Social voluntary organization, standing by the side of the poor people and suffering humanity is the core philosophy and driving force of this organization.



# **Details of Beneficiaries**

1998 -2022 (Meghalaya and Assam)

Health Sector	3700	
Self Defense	4500	
Carrier Counselling	2500	
Self Employed Tailor	4100	
Beauty and Wellness	1050	>
Embroidery	1950	
Handicraft	1460	>
Agriculture	1800	>
Mobile Repairing	650	>



#### **OUR BELIEVE**

**Transparency & Accountability** 

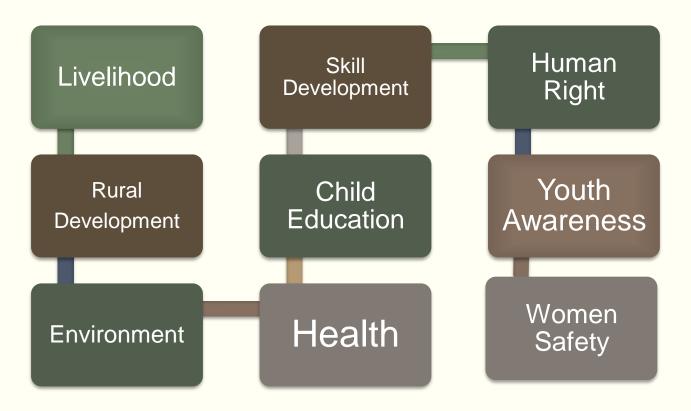
Honesty

**Dedication** 

**Professionalism** 

**Innovation** 

# Core Sector and Focus Area





# **Roles & Responsibility of Key Positions**

Designation	Key Roles			
President/Vice	✓ Long-range, strategic planning.			
President	✓ Develop, enforce and re-evaluate Organization policies			
	and procedures.			
	Analyze budgets and financial reports regularly.			
Secretary/Joint	✓ Role of disseminating information to all members and			
Secretary	stakeholders			
	✓ Giving proper notice of any meetings			
	✓ Timely distribution of materials such as agendas and			
	meeting minutes			
Treasurer	✓ Funding, fundraising and sales			
	✓ Financial planning and budgeting			
	✓ Financial reporting			
	✓ Banking, book-keeping and record-keeping			
	✓ Control of fixed assets and stock.			
Head of	✓ Setting up of our skill Centre and its maintenance			
Administration	✓ Resource Mobilization and its utilization			
	✓ Arranging Workshop of all kinds			
Head of Management	✓ Finalization of Accounts			
	✓ Oversee Placement Activities of skilling Projects			
	✓ Managing print & social Media			
Manager MIS	✓ Responsible for Project implementation plan			
	✓ Coordinating with all external parties			
	✓ Directing all computer-related activities			



Our Team-Human Assets					
	Our lea	am-Hun	nan	Assets	
Photo	Name	Position	Qualifi cation	Responsibilities	Association with NGO
	Mrs. Silky Bajaj	Administrative Head	Gradu ate	Administration all centres, Rural Livelihood, Self Help Group, Manage Market Link, Awareness Program, Job Fair	2006
	Mrs Payal Bajaj	Management Head	BA BED	Management all centres All skill development program (rural and urban area) Placement Account	2012
	Ritam Deb	Manager	MBA	Over all Management	2019
	Mamta Dey	MIS	Gradu ate	Directing all computer-related activities	2020
	Shreoshi Dey	Supervisor	XII	Supervising of Training centres and other curricular activities	2014
	Jingeitlang Bareh	Rural Training Coordinator and Supervisor	M.Agr i	Supervising of Rural Activities and training	2020
	Baiasuk Marbaniang	Rural Agriculture Trainer	B.Agri	Providing Rural training	2020



**Contents** 

# **Adopted Policy**



**HR Policy** 



Corruption and anti bribery



Sexual Harassment Policy



**Procurement Policy** 



Whistle Blower Policy

Financial Management Policy



# **Awards and Certificates**





RENEED BEREEFER BERE



GOVERNMENT OF MEGHALAYA
Meghalaya State Skill Development Society, Department of Labour

#### CERTIFICATE OF EMPANELMENT

10 - 50 000 mg

As a Training Partner

Awarded to Shubham Charitable Association Empanelment No.: 0101015

Under

SKILLS MEGHALAYA

Date of Empanelment: 26-05-2022 Valid Upto: 25-05-2025







# **Activity Report**

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#### **Development Project of Rural Community-**

Shubham Charitable Association has initiated various Projects in the village named KONGTHONG in association with AARIS and LADIES CIRCLE INDIA, inspired by Prof. Rakesh Sinha sir, the village which he had adopted in East Khasi Hills district of Meghalaya.

And we are happy to complete the projects along with providing certificates and financial assistance to the participants of PROJECT GRASSROOT in collaboration with LADIES CIRCLE INDIA





# "Kongthong"

### PROJECT GRASSROOT IN ASSOCIATION WITH LADIES CIRCLE INDIA



Roadside Beautification of Kongthong Village



Agricultural Training Practical Session



Certificate Distribution of the Project GRASSROOT conducted by Shubham Chariatble Association in collaboration with LADIES CIRCLE INDIA



Financial Assistance
Provided
to the beneficiaries of
Project Grassroot
as Hand Holding
program



To
The Branch Manager,
Canars Bank, Garikhana Branch, Anghataya
Dated: 18/11/2021
Sub: NEFT frankler for Pural Development Project namely, PROJECT (GAASBOOT,
Respected Servination).

Studinson Charmable Association is working for the Rural Development programs and

Shaltham has conducted a Nural Development Training Program named Project Grassissist to train the beneficiaries of Kongthang village in Organic Farming, Mushroom cultivation and multiple devarance brosom.

The framing program was scheduled for two marries, september, 2021 to November. 2021.

As the training is at the concluding part, Shasham Charitable Aposciation takes an initiative to provide after training wagant and along with that an amount of Rapers 100M, our considers as the horse-folder process:

kindly request you to transfer the amount to the candidates, beneficiaries as mentioned in the page attached.





Head Office: OFF, KENCH TRACE BEAT HOUSE, RUBONG, SHELLONG-793004 (CONTACT NO - 943630277)

SI no.	Name	Accessed the contract of the	he beneficiaries	caancoo i		
	AUINGSHAI RIAHTAM	Account Number	The state of the s	Branch	IFSC	Amount
-	BANGSILA RIAHTAM		MEGHALAYA RURAL BANK	MAWDOK	SBINORRMEGE	₹ 1,000.0
	BOROHLANG RANI		MEGHALAYA RURAL BANK	MAWDOK	SBINORRMEGE	₹ 1,000.0
11.00	The second secon		MEGHALAYA RURAL BANK	MAWDOK	SBINORRMEGE	₹ 1,000.0
	BRASIDAMON KHONGSIT	87004564138	MEGHALAYA RURAL BANK	MAWDOK	SBINORRMEGE	₹ 1,000.0
1.15	DASHISHA RIAHTAM	87007366202	MEGHALAYA RURAL BANK	MAWDOK	SBINORRMEGE	₹ 1,000.00
	DIANGTIMAI SOHKHLET	20399559758	STATE BANK OF INDIA	LAITRYNGEN	SBIN0009949	₹ 1,000.00
	HUKUM POHNONG	87000350447	MEGHALAYA RURAL BANK	MAWDOK	SBINORRMEGE	₹ 1,000.00
	MIHROI KHONGSIT	38070777028	STATE BANK OF INDIA	LAITRYNGEW	SBIN0009949	₹ 1,000.00
9	PARIAH RIAHTAM	87000350469	MEGHALAYA RURAL BANK	MAWDOK	SBINORRMEGE	₹ 1,000.00
10	PHLIMSIBON KHONGJEE	87001370043	MEGHALAYA RURAL BANK	MAWDOK	SBINORRMEGE	₹ 1,000.00
11	PHUM KHONGSIT	87004551118	MEGHALAYA RURAL BANK	MAWDOK	SBINORRMEGE	₹ 1,000.00
12	PIRIT LYNRAH	32424073174	STATE BANK OF INDIA	LAITRYNGEW	SBIN0009949	₹ 1,000.00
13	PUMTIBON KHONGSIT	87000350481	MEGHALAYA RURAL BANK	MAWDOK	SBINORRMEGE	₹ 1,000.00
14	PYNSUKLANG KHONGJEE	20399567612	STATE BANK OF INDIA	LAITRYNGEW	5BIN0009949	₹ 1,000.00
15	RIBUROM KHONGSIT	20399567306	STATE BANK OF INDIA	LAITRYNGEW	SBIN0009949	₹ 1,000.00
16	RIONA MAJAW	31884342798	STATE BANK OF INDIA	LAITRYNGEW	SBIN0009949	₹ 1,000.00
17	RITNGEN SHABONG	87003894850	MEGHALAYA RURAL BANK	MAWDOK	SBINORRMEGE	₹ 1,000.00
18	SEMI MYNRIENG	87006658605	MEGHALAYA RURAL BANK	MAWDOK	SBINORRMEGE	₹ 1,000.00
19	SHIDIAP KHONGSIT	87001346769	MEGHALAYA RURAL BANK	MAWDOK	SBINORRMEGE	₹ 1,000.00
20	SHITHOH KHONGSIT	31884344886	STATE BANK OF INDIA	LAITRYNGEW	SBIN0009949	₹ 1,000.00
21	SHONGKHIAHUN MAJAW	15029044785	MEGHALAYA RURAL BANK	MAWDOK	SBINORRMEGE	₹ 1,000.00
22	SNOHLANG RIAHTAM	87004569348	MEGHALAYA RURAL BANK	MAWDOK	SBINORRMEGE	₹ 1,000.00
23	TYON RIAHTAM	15029047913	STATE BANK OF INDIA	LAITRYNGEW	SBIN0009949	₹ 1,000.00
24	KYNJIH RIAHTAM	87000349635	MEGHALAYA RURAL BANK	MAWDOK	SBINORRMEGE	₹ 1,000.00
25	KOBSIBON LYNRAH	87003496098	MEGHALAYA RURAL BANK	MAWDOK	SBINORRMEGE	₹ 1,000.00
26	YOOWANKI TLANG	87006287004	MEGHALAYA RURAL BANK	MAWDOK	SBINORRMEGE	₹ 1,000.00
27	SHNGAIN KHONGJEE	87000765951	MEGHALAYA RURAL BANK	MAWDOK	SBINORRMEGE	₹ 1,000.00
28	RIBHASHISHA KHONGJEE	1980003 68556	CO OPERATIVE URBAN BANK LTE	SHILLONG	IBKL01585CU	₹ 1,000.00
29	SHARAILIN KHONGSIT	31884344886	STATE BANK OF INDIA	LAITRYNGEW	SBIN0009949	₹ 1,000.00
30	SEILIMINA SOHKLET	87006658763	MEGHALAYA RURAL BANK	MAWDOK	SBINORRMEGE	



TOTAL- 30,000.00 Rupees Thirty Thousand Only.



## PROJECT REACH TO EACH IN ASSCOCIATION WITH AARIS LLC



Gardening and Nursery development in village



Awareness on various topics like Child nutrition, Women health and Hygiene



General Health Check up and Medicine Distribution to the villagers in collaboration with AARIS LLC



## PROJECT REACH TO EACH IN ASSCOCIATION WITH AARIS LLC



Food distribution program for the villagers of Kongthong



Final stage for the Construction of the Entrance gate for Kongthong village in association with AARIS LLC



Distribution of Utensils to the Families of Kongthong Village on the Birthday occasion of Beloved Prime minister

### SRI NARENDRA MODI









# "Pynursla"

Shubham has provided 25 bedding and other necessary equipment to the Boys Hostel of Seva Bharti in Pynursla.

Conducted a rural get together to discuss their problems and issues regarding various aspects and also providing forward linkage to solve them.

We were delighted to have our Patron Shri Ramawatar Bajaj sir to be a part of this program









Praying before Lunch along with the villagers





# "Jalaphet"

Conducted Mass Mobilization and Entrepreneurship Drive along with Women Empowerment and Livelihood Discussion Program in the Village with the presence of Local MDC, Shri K. Langstang







# Shubham Charitable Association Rilbong, Shillong

This centre is the Head office of our Association and has a fully equipped infrastructure for

- ❖ Apparel Sector
- Beauty and Wellness
- IT and Computer
- Gardener and Nursery Raiser
- Electrical Assistant
- Carpentry and Wood Carving





# Shubham Charitable Association, Polo Hills, Shillong

This centre located in the New Shillong Township Area of Polo and has a fully equipped infrastructure for

- Apparel Sector
- Beauty and Wellness







# **Shubham Charitable Association, Udalguri, Assam**

This centre located in the Station Road Area of Udalguri District, Assam and has a fully equipped infrastructure for

- ❖ Apparel Sector
- IT and Computer









#### **Activity Outline:**

In the field of Skill Development training Shubham Charitable Association has imparted training to almost 800 candidates in various courses of Skill Development.

#### Trained Candidates in various courses-

- ☐ Apparel Sector- 360 candidates
- ☐ Beauty and Wellness Sector- 300 candidates
- ☐ Computer and ITES- 150 candidates

Apart from that Shubham has imparted Health Treatment and Counseling of almost 200 participants, Provided Self Defence Training to 200 candidates and also did Career Counseling to almost 200 aspirants.





# **Different Activities in our Skill Centers**





## **Singing Class on Every weekend**





Natural Healing and Meditation Seminar for General Wellness



# Different Activities in our Skill Centers

One Day Seminar on Livelihood and Entrepreneurship in association with DC Handicrafts, Shillong





Seminars on Women Empowerment and other related issues Preceded by our President Smt. Pushpa Bajaj







# Certificate Distribution Program









## Awareness Generation among Youth-Life Skills"





Awareness Programs on Youth life skills and Employability in the presence of Additional Director Handicrafts in Shillong and Administrative Authorities of BTR Udalguri, Assam



# SEMINARS AND EMPLOYMENT GENERATION PROGRAM

# SEMINARS AND EMPLOYMENT GENERATION PROGRAM







## **Livelihood Mapping of Artisans of Local SHG**

Forming an FPO for the integral development of the Local Spices cropping farmers of the Jalapher Bri Sumer village of Jaintia Hills is one of our prior focus for livelihood mapping of local SHGs.







# **Health Activities**

Regular General Health Check-up for the Children of the locality of Shubham Charitable Association







# **Environmental Activities**

## **Participating in Project Operation Clean-Up**

Shubham has participated in the Cleanliness Drive
Under the Project Operation Clean-up









# **Independence Day Celebration**







## Tribute to CDS Vipin ji



# Remembering Great voice Lata ji





## **International Women's Day**



**Planting some Oxygen on Earth Day** 





#### Felicitating our President Madam for her Great Achievements through Shubham





**Appreciating Hard work of the Members of Shubham** 



#### Celebrating Saraswati Puja







Letter of Appreciation to the Young Entrepreneurs Associated with Shubham Charitable Association



# MOVING FORWARD TO 2022-2023

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#### **Program Planning:**

- ☐ Working for the development of underprivileged section of Deoghar District, Jharkhand.
- ☐ Continue to Skill development Program and Empanel under MSSDS, Shillong for Skills Meghalaya.
- ☐ Awareness Program Environment and Bio Diversity.
- ☐ Forward linkage to the aspiring candidates for training for Self Employment or Placement.
- ☐ Development in the rural villages like Kongthong etc.
- ☐ To promote Solar Energy and aware local people to use such renewable engergies.
- ☐ Water Harvesting and Water Safety Programs for the Inhabitants of Rural Meghalaya.





President Smt. Pushpa Bajaj and Chief Patron Shri Ramawatar Bajaj visiting Deoghar District for future planning development work.



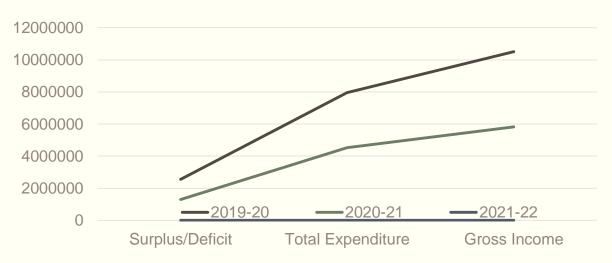
# **Financial Performance**

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#### Members Annual Meet 2021



### **Financial Analysis of Last Three Years**



	2019-20	2020-21	2021-22
Surplus/Deficit	2555242	1295854.19	UNDER
Total Expenditure	7957202	4534413.81	ASSESSMENT
Gross Income	10512444	5830268	



# Thanks Giving Our Partners



Transforming the skill landscape



सत्यमेव जयते

GOVERNMENT OF INDIA



कौशल भारत-कुशल भारत





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#### SHUBHAM CHARITABLE ASSOCIATION

#### **Head Office:**

Opp. Kench's Trace Beat House,
Rilbong, Shillong

Pin-793004, Meghalaya, India.

Website: - www.shubhamngo.org

Email: - pushpabajaj101@gmail.com

**Mobile: 9436302721 (President)** 

